

Strategic Planning
06.06 – 18.06.2010

Abstract:

Strategic Planning is an expanded version of the successful “Political Strategies” seminar series of the Academy. It will provide a general introduction into planning processes and techniques. This introduction into planning theory, planning practise and planning tools will be complemented by a discourse on the nature of planning in different political and economic frameworks.

It will deal in depth with different sectors and aspects of strategic planning thus allowing thorough insights into strategic planning methods and applications in politics, management and civil society. It combines academic aspects with procedural and practical exercises.