Welcome to the international online Seminar
“New Public Management”

What for and what to expect?

General

The International Academy for Leadership of the Friedrich-Naumann-Foundation presents the e-academy on the topic of "New Public Management (NPM): Lean State, Lean Government."

The main purpose of this online seminar is to prepare participants and set the agenda for the upcoming international seminar on New Public Management by the International Academy for Leadership (IAF). The seminar is scheduled for September 2009 and will take place in Gummersbach, near Cologne, Germany.

The Friedrich Naumann Foundation will invite about 24 participants to the above mentioned seminar in Gummersbach from among those who have participated in and contributed actively to the present online event. The invitation will cover the costs for travel, accommodation and participation in Germany. The seminar will take place from 27th September to 4th October 2009.

One of the purposes of this online seminar is to deliver valuable knowledge to you about New Public Management (NPM), another is to select candidates. There is a number of criteria:

- knowledge of and interest in issues of NPM
- commitment to liberalism
- reflect ideas on how to transfer New Public Management into your country and
- active participation in the online seminar

Technical information

The online seminar uses the internet platform “e-Academy".
Technical requirements:

- A PC with a modem capable of receiving and transmitting at least 28.800 bps
- A browser, preferably Microsoft Internet Explorer. This website is designed for Internet Explorer, version 6.0. The website will also function with other browsers – but there is no guarantee that all functions will work
- To read many of the texts you will need Adobe Reader - which can be downloaded free of charge here: www.adobe.com

If you wish to write contributions offline (for instance, your essay), we recommend that you use a word processing program (MS Word, Open Office,...) and use the “copy” and “paste” functions to upload the text. This will help you to save costs.

Schedule and program

This online phase seminar will last from July 27 to August 22 and will be continued afterwards with additional online events for those participants joining the seminar in Gummersbach

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<td>Introduction</td>
<td>All</td>
<td>July 27th to August 2nde 2009</td>
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<td>Introduction to the concept of NPM</td>
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<td>Discussion in an online-forum about liberalism and what NPM has to do with it and why reforms in your countries would be necessary</td>
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<td>Presenting a 2 to max. 3 pages essay describing the situation in your country about:</td>
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<td>• interesting facts and figures about public administration</td>
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<td>• main problems in public administration and public services</td>
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<td>• current activities and first successes to solve problems and the role of politics in it</td>
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<td>Answering a short questionnaire about what you have learned about NPM and the situation in the different countries so far</td>
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<td>Evaluation</td>
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<td>Summary and final statements/ evaluation of this online event</td>
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<td>End of this online event</td>
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<td>7</td>
<td>Selection of about 24 participants to the seminar in Gummersbach from among those who have participated and contributed actively to the online event</td>
<td>Director of IAF and Facilitators</td>
<td>Until 25th of August 2009</td>
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8. Online preparation for the seminar in Gummersbach, Germany
Selected participants
August 31 to September 25, 2009

9. Seminar in Gummersbach
Selected participants
September 27 to October 4, 2009

10. Networking
Liberal World Club
Selected participants

You are free to choose your individual work schedule as long as it is within the time frames allocated to each part. The materials are online all the time. The only thing you have to do is to finish your work by the given deadline.

1. Introduction
We will ask you to introduce yourself and answer a few questions about your private life and interests, your political background and of course your interest in the subject of New Public Management.

2. Input
We will give you an overview of what is New Public Management (NPM) about. The key issue is to learn from the private industry and to transfer their instruments and mind set to the organisation, processes and employees of the public administration in an appropriate way!

We will present the principles of

- a consolidated budget,
- implementation of controlling,
- more effective public service and
- more citizen oriented approach in daily work.

3. Discussion
In a forum we would like to discuss with you, where you see the link between NPM and liberalism and where you see the opportunities and the risks of implementing the elements of NPM.

4. Exercise
We ask you to follow the instructions given in the relevant section and write a 2 to max. 3 pages essay describing the situation in your country about:

- interesting facts and figures about public administration
- main problems in public administration and public services from your perspective
- current activities and first successes to solve problems and the role of politics in it and
- your own first ideas for creative solutions
We would like you to be as innovative and creative as possible. Don’t worry that the administration system of your country might not need fundamental change. Previous IAF seminars on the subject of NPM have shown that there is no such thing like a perfect administration not requiring any reform.

5. Assessment
The assessment consists of a questionnaire covering the content of this seminar. If you have participated continuously and read all the materials provided, you should not have problems answering the questions regarding the elements of NPM and the mentioned facts and ideas in the essays from the different countries

6. Evaluation
In the end we will ask you for your feedback about this online event.

Selection Process

To secure an international and regional mix of participants the Foundation will invite the two best performers from Africa, South Asia and Southeast and East Asia, Eastern Europe, from the Mediterranean Countries and from Latin America - presuming a good performance. This will result in 12 participants. The remaining 12 invitees will be chosen according to performance regardless of the region of residence.

<table>
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<tr>
<th>Title</th>
<th>Closing Date</th>
<th>Languages</th>
<th>Online Phase I</th>
<th>Online Phase II</th>
<th>Gummersbach, Germany</th>
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Selected participants of Online Phase I